

# 2025 • MAY 5 – 6 EXHIBITOR PROSPECTUS

Pittsburgh, PA • DAVID L. LAWRENCE CONVENTION CENTER



THE MOST **COMPREHENSIVE**  
**PACKAGE PRINTING EXHIBITION**  
IN NORTH AMERICA



**FORUM**  
**INFOFLEX**

43 YEARS

BRIDGING THE GAP | 2025

[flexography.org/forum-infoflex](http://flexography.org/forum-infoflex)



FORUM INFOFLEX 2025 focuses on “Bridging the Gap”, connecting traditional flexographic practices with cutting-edge hybrid and digital technologies.

Attendees can expect interactive experiences, live demonstrations, and innovation-driven discussions tailored to today’s printing and packaging needs. It’s not just about showcasing products—it’s about providing actionable strategies and collaborative solutions that directly address the challenges faced by brand owners, CPCs, and printers/converters alike.

With dedicated networking hours, enhanced attendee engagement opportunities, and a focus on the future, this year’s exhibition is designed to help exhibitors and attendees connect, innovate, and grow like never before. If you’re looking to stay ahead in an evolving industry, this is the year to be part of it.

**93%**

of attendees spent 7 or more hours on the show floor

**71%**

of attendees saw new products and services that were of interest to them

**93%**

of attendees found value in attending the exhibition

## BUILD YOUR SPONSORSHIP AND ADVERTISING PACKAGE

For information on how to extend your visibility by spotlighting your company, brand and products with a customized sponsorship and advertising package to fit your budget and marketing goals, visit [forum.flexography.org](http://forum.flexography.org) flexography.org/forum-infoflex.

## Reasons to Exhibit

### EXPOSURE:

Reach 1,300 package printing professionals in one location.

### DEDICATED TIME:

With 11 dedicated hours for exhibition and networking—free from overlapping conference sessions—attendees will focus entirely on the show floor, engaging with exhibitors, attending Innovation Central presentations, experiencing live demonstrations, and participating in interactive activities.

### NETWORKING:

Meet and connect with your target audience by taking advantage of opportunities to network before and after the exhibition:

- » FTA Night at the Ball Park (Saturday, May 3)
- » Monday Evening Social (Monday, May 5)
- » Complimentary Tuesday lunch (Tuesday, May 6)

### PROFESSIONAL DEVELOPMENT:

The exhibition is only part of the FORUM INFOFLEX experience—exhibitors can attend sessions to better understand industry challenges and their customers.

## What 2024 Exhibitors Are Saying:

“A terrific way to learn about new technologies, new processes and have many, many experts together in one place.”

“An enriching experience that helps those of us caught in a flexo rut get excited about our jobs again.”

# Who Are Our Attendees?

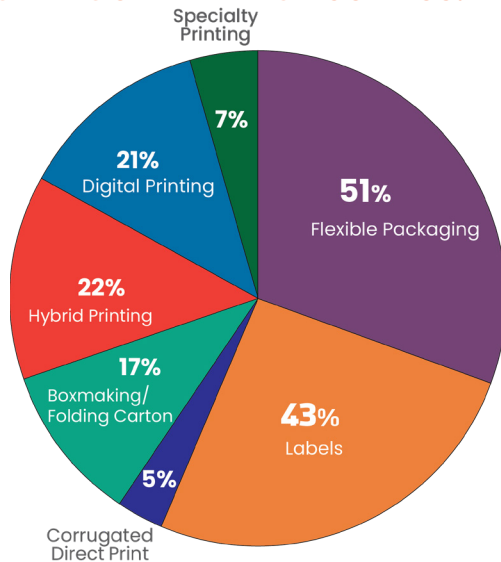
## WHAT THEY SEEK:

Job Management Software  
Slitters & Rewinders  
Testing & Measuring Equipment  
Inks & Coating  
Plate Making and Mounting  
Hybrid Printing Presses

Digital Printing Presses  
Flexographic Printing Presses  
Inline Converting Equipment  
Press Accessories  
Color Management & Control  
Software Devices

Doctor Blades  
Curing & Drying Equipment  
Anilox Rolls, Sleeves & Cleaners  
Finishing Equipment  
Web Inspection Equipment  
Substrates

## PRINCIPLE CONVERTING BUSINESS:



Percentages total more than 100% given that significant numbers of FTA member plants print multi-applications

## MEET ATTENDEES BY JOB TITLE:

- » Operations/Production/Quality
- » Sales
- » Engineering
- » CEO/Senior Manager/GM/Plant Manager
- » Package Design/Brand Management
- » Supply Chain Management
- » Other

## What Happens on the Exhibition Show Floor



**Exhibitor Demonstrations**



**New Exhibitor Program**



**Innovation Central**



**Excellence in Flexography Awards Gallery**



**Brand Owners/CPC Social**



**Nonstop Networking**



**Professional Development**

## What 2024 Exhibitors Are Saying:

“ I love these events—they’re perfect for reconnecting, meeting new people, and learning something new.

“ Fantastic networking opportunity to connect with current and potential vendors while building relationships with other printers

## How Can You Participate?

### INFOFLEX 2025 TURNKEY BOOTH COST

10' X 10': **\$3,850**

Each additional 10' X 10': **\$2,950**

Non-member rate: **\$7,600**

### INFOFLEX SHOW HOURS

**MONDAY, MAY 6: 1:30– 6:00 PM**

Monday Evening Social: 6:00–7:30 pm

**TUESDAY, MAY 7: 1:30–5:30 PM**

Brand Owner (CPC) Meet n' Greet: 3:00–5:00 pm

[EXHIBITORS LIST/FLOOR PLAN](#)

[RESERVE YOUR BOOTH](#)

## WHAT IS INCLUDED IN MY BOOTH PACKAGE?

Each 10' x 10' turnkey booth package includes:

- » One FORUM INFOFLEX 2025 registration to attend all conference technical presentations, network at the exhibition and access other activities
- » Two exhibition registrations granting access to the exhibit and networking activities only (excludes conference sessions)
- » Carpeting
- » 1- 6' draped tables
- » 2-chairs
- » 1- waste basket
- » ID sign
- » 11 + hours of networking time spread across two days
- » Dedicated exhibitor web page on event website
- » Customized exhibitor marketing package
- » Comprehensive and expanded exhibitor listing (to appear on event website, in FLEXO Magazine's April 2025 issue, in the FORUM INFOFLEX Event App and promoted by FTA social media accounts)
- » First-Time Exhibitors: Receive a special exhibitor package, including a 1-year complimentary membership

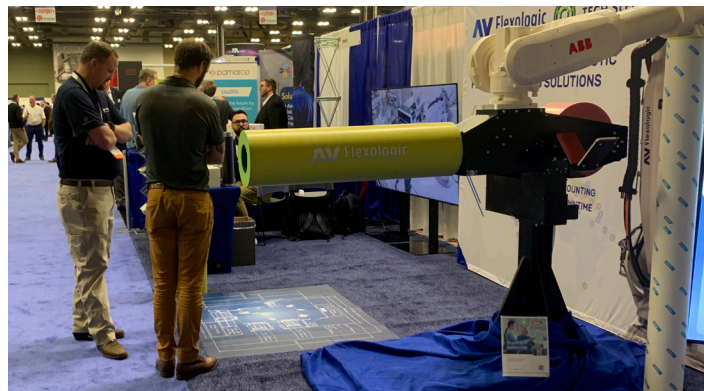
*(See below for details)*

## New Exhibitors Program

At FTA, we are committed to ensuring your company has a rewarding experience when you decide to exhibit. That's why we've created the New Exhibitor Program—designed to enhance your visibility, provide greater recognition, and offer special features to make your exhibition a success.

### WHAT IS INCLUDED IN THE NEW EXHIBITORS PROGRAM?

- » Complimentary ½ page 4-color ad in FLEXO Magazine's FORUM INFOFLEX April show issue
- » Opportunity to be highlighted on event social media.
- » Recognized with "New" in your booth profile in the onsite Program Guide, event app and exhibitor list
- » Two dedicated eblasts with company name and booth information geared toward New Exhibitors
- » "First-Time Exhibitor" plaque to display in your booth during the show
- » Complimentary expo passes for customers



**For more information, questions, or a customized package contact:**

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[flexography.org/forum-infoflex](http://flexography.org/forum-infoflex)

*Information is from INFOFLEX FORUM 2024 attendee and exhibitor survey*