



# WHEREVER YOU ARE,

# SO ARE WE



An FTA membership gets you the information you need quickly and securely, from wherever you sit globally.

Access FTA member benefits online, from anywhere, without leaving your home or office.

Join now  
and attend  
**Virtual Fall  
Conference**  
at no charge.

# Virtual Fall Conference 2020

October 5-7, FTA's Virtual Conference Center

Collaboration between customers, printers and suppliers is essential to delivering the perfect package—the **perfect vision**—to shelf. See how design, prepress best practices, color management, plates and pressroom technologies **collaborate to achieve that perfect vision** at Virtual Fall Conference 2020. The venue may be different, **but the experience will be the same**: unrivaled technical content, covering topics essential to flexographers, delivered by industry experts.

**Sessions Will Include:** Evaluation, Optimization, Control: The Complete Plate Making Package , Moving Through Reality With Virtual Help, File Preparation For Successful Print Production , Color Management: The Methods & The Madness / Managing Color: See Spot Run, Print Quality Scoring: Friend Or Foe? , Promoting Success At The Intersection Of Technology & Emotion

## JOIN FTA AND ATTEND VIRTUAL FALL CONFERENCE FOR FREE!

Watch on demand, use chapter markers to jump to specific topics, and download presentation slides to follow along and take notes.



## Watch Videos from Virtual FORUM 2020

See every technical presentation, panel discussion and Q&A from Virtual FORUM 2020, covering topics like:

- » Modern **preprint and postprint corrugated** technologies
- » **Press optimization**, according to printers who perform it
- » Using modern hardware and software to **ensure color consistency**
- » A look inside the minds of **brand owners**
- » **Technological innovations** meant to reduce printer frustrations
- » **Research** conducted by industry members and students of flexography

# Enroll in Online Training and *FIRST* Individual Certification Courses

Employees new to the industry and those with decades of experience can all benefit from FTA's online training. There's an option suited for every worker:

- » **FIRST Press Operator Certification** builds flexographic printing experts who will consistently yield the best print quality
- » **FIRST Prepress Operator Certification** creates experts in the field of flexographic graphics operations
- » **FIRST Implementation Specialist Certification** yields experts in flexographic printing support, consultation and communication
- » **FLEXOGRAPHY 101 online courses** teach new skills and fundamental principles

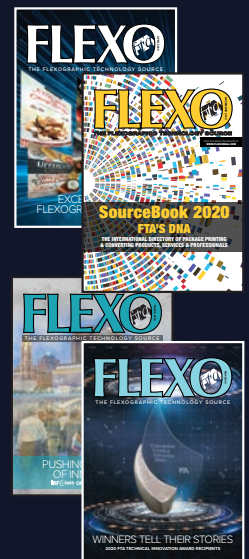
All training and certification courses are taught in an online learning environment. Students can progress at their own pace and on their own schedules.



## Take Advantage of Technical Resources

With only an internet connection, FTA members can read, watch and learn:

- » Read the award-winning **FLEXO Magazine**, published monthly, for technical articles, forecasts, industry reports and product guides
- » Read about **industry forecasts**, flexible packaging research and blazeblah, and inks, anilox rollers, and doctor blades.
- » Watch **Membernars**, where industry experts break down, discuss and explain topics crucial to cutting-edge package printing
- » **Topics** include, Matching Flexo to Offset Using a Worldwide Standard (CRPC6), Solve the Ink Equation by Slaying the Three-Headed Monster of Inefficient Print and much more.
- » Learn from specialists how state-of-the-art technologies and solutions can improve every aspect of your workflows at **FLEXO Tech Talks**
- » Watch **presentations** like The Lowdown on Laydown: How New Ink, Anilox & Related Technologies Improve Quality & Consistency and The Future of Digital Flexo Plate Making Starts Today all from the comfort of your home or office.



# Testimonials

## FLEXO Tech Talk

*“The content was relevant to my job and I learned something new. The speakers were knowledgeable.”*

**Quality, Color, Convenience: Innovations in Flexible Packaging Applications**

**Jay Sperry, Digimarc**

*“Although this is an unusual situation for the presentation the quality of the webinar, speakers and content was exceptional.”*

**Color Consistency: Achieving the Target, Managing Color Expectations & Consistency Over Production Runs**

**Steve Cooney, StarPak Ltd**

## Virtual FORUM 2020

*“It was well conducted and exceeded my expectations for a Virtual Forum. Well done! It is why I came back for the remaining 2 days. Slides were also well prepared and easy to understand. Questions were relevant, addressed professionally, and I even learned a few things!”*

**Contrast in Print Technologies, Leveling Expectations**

**Geoff Roznak, Further North LLC**

## Women of Flexo

*“This was very inspirational and I appreciate you all doing this for us women in flexo. Thank you so much and I look forward to more in the future!”*

**Maintaining A Personal Identity In a Professional Setting**

**Dr. Nona Woolbright, Clemson**





## Access Exclusive Benefits on *MemberConnect*

At [memberconnect.flexography.org](http://memberconnect.flexography.org), you'll find content and offerings **only available to FTA members**:

- » Dozens of **hours of video** from FTA technical **conferences and events**
- » Hundreds of articles from more than 100 past issues in the 10-year **FLEXO Magazine archive**
- » **Training videos** for introductory-level press operators
- » **Recordings** of every FTA Membernar and FLEXO Tech Talk
- » Printer worksheets, test and control targets, bar code guidelines, and other **downloadable tools**
- » **Technical tips** focused on print quality, prepress, and press components and consumables

Between shifts, during downtime or whenever there's a break, **MemberConnect is available 24/7**.

Learn more about how an FTA membership can meet you online, on demand, on your schedule.

Contact Susan Raab, FTA Membership Manager  
**631-737-6020 ext. 111 | [sraab@flexography.org](mailto:sraab@flexography.org)**