

fta Membership **BRINGS ROI**



RESOURCES



OPPORTUNITY



INSIGHT

YOUR FTA MEMBERSHIP
IS AN INVESTMENT IN
YOUR BUSINESS, YOUR
WORKFORCE AND
YOUR FUTURE.



RESOURCES

Exclusive, on demand and on your schedule.

MemberConnect is the home of content and offerings for FTA members. Log on and learn, when it's convenient:

- » Every technical presentation, panel discussion and Q&A from Virtual FORUM 2020
- » Dozens of hours of video from FTA technical conferences and events
- » Hundreds of articles from more than 100 past issues in the 10-year FLEVO Magazine archive
- » Training videos for introductory-level press operators
- » Recordings of every FTA Membernar and FLEVO Tech Talk
- » Printer worksheets, test and control targets, bar code guidelines, and other downloadable tools
- » Technical tips focused on print quality, prepress, and press components and consumables





OPPORTUNITY

Capitalize on the FTA value proposition.

Events, training, awards competitions, industry publicity, technical publications—available at a substantial savings:

- » For more than six decades, FTA's conferences and events have brought together the smartest minds in the industry to share ideas, network and spread information.

Save up to \$3,700 on registration and exhibit space

- » Over the last 10 years, thousands of production, prepress and support staff have enrolled in the *FIRST* Certification Program. Those who carry a *FIRST* Individual Certification are more capable and able flexographers who can bring improvements, consistency and real results to any workflow.

Save \$495 with complimentary enrollment in Level I of *FIRST* Individual Certification for one employee and save up to \$995 on additional certifications

- » As the longest running and most prestigious annual print competition, the Excellence in Flexography Awards honor outstanding companies who have made exceptional quality and precise consistency their mission in the pursuit of printing excellence.

Save \$750 with five complimentary entries and save \$75 on additional entries

- » SourceBook, appearing in FLEXO Magazine's December issue, is FTA's printed membership roster, and the resource guide flexographers turn to year-round for finding companies with which to do business

Save \$250 with a complimentary company listing

- » FTA's books and publications, like *FIRST* and *Flexography: Principles & Practices*, are industry standards, utilized by those new to flexography as well as veterans of the process.

Save up to \$140 on printed copies

- » The Wi\$e1 Member Benefit Program brings discounts on Apple products, car rentals, hotel rooms, office supplies and more.

Savings available to companies and their employees





INSIGHT

Vital insight from the brightest minds in the industry.

FTA is where flexographers go to share ideas, spread information and advance the print process:

- » A subscription for every employee to the award-winning FLEXO Magazine, filled with technical articles, forecasts, industry reports and product guides
- » Attend monthly Membernars, where industry experts break down, discuss and explain topics crucial to cutting-edge package printing
- » Online and in-person networking opportunities to expand your knowledge base and interact with industry members

Additionally:

- » Invest in students of flexography and future industry members by helping to provide more than \$50,000 in scholarships awarded annually
- » Empower employees to develop leadership and team building skills, while accelerating development of the flexographic industry, by joining an FTA committee

LEARN MORE ABOUT THE RETURN ON INVESTMENT YOUR FTA MEMBERSHIP GIVES YOU AND YOUR ORGANIZATION.

Contact Susan Raab,
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