



# CALL FOR ENTRIES

## **2020 FTA TECHNICAL INNOVATION AWARD**

SUBMISSION DEADLINE:  
February 7, 2020

[www.flexography.org](http://www.flexography.org)

# 2020 FTA TECHNICAL INNOVATION AWARD

## RECOGNIZING INNOVATION

Have you or your company produced a new innovation, process or technology that powers the future of flexography? One that will shape our industry for years to come? One that will make a meaningful contribution toward the advancement of the flexographic printing process?

For more than two decades, FTA has sought to recognize and celebrate the incredible achievements made by individuals and companies, large and small, which have contributed to the growth of our industry.

Join the illustrious list of innovators. Submit your entry into the 2020 FTA Technical Innovation Awards today.

## ELIGIBILITY

All representatives of the flexographic industry are eligible for the 2020 FTA Technical Innovation Award. Both FTA member and non-member organizations are invited to participate. Joint entries are welcome if two or more organizations are involved in developing an innovative technology. **The technology must be commercially available, must be proven in a commercial/industrial application and must be beyond beta-testing.** All entries must be specific to the flexographic printing industry.

## TIMELINE / DEADLINE

All entries must be received by Feb. 7, 2020. The winner will be notified in March. A formal award presentation will take place at Forum & INFOFLEX 2020, April 19-22 in Columbus, OH. The award winning technology will also be featured in exclusive articles in FLEXO Magazine.

## HOW TO ENTER

Simply complete the entry form and return it to FTA on or before Feb. 7, 2020.

Upon receipt of your entry form and payment, FTA will send you an Electronic Portfolio by Feb. 18 that will include three (3) folders. All information **MUST** be completed and uploaded no later than Feb. 25.

- 1. The first folder** contains a PowerPoint template which must be used to describe:
  - Description of Technology,
  - Technical Achievement, and
  - Technical Impact on the Industry's Future
- 2. The second folder** must include:
  - Supporting Material Required
- 3. The third folder** must include:
  - User Testimonials (at least one [1] user company must submit a testimonial.)

## ENTRY GUIDELINES

- 1. Each entry must consist of commercially available, result-oriented technology**
- All entries will be judged based only on the information provided
- Supporting materials substantiating each entry are required
- A detailed statement, or an account that accurately provides a thorough representation of the product submitted
- User testimonials - At least one (1) user company must submit a letter including a written declaration certifying the technology's character and performance, along with the value of the technology to their manufacturing process (i.e. how well it functions, return on investment, increases in productivity, etc.)
- A key contact individual is required on each entry to answer any follow-up questions
- All submissions will be considered disclosure of technology

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## JUDGING

Entries will be judged by FTA member professionals and scored in six specific areas. In addition the judges will place each entry into one of three categories. Those categories include:

**Prepress - Graphics:** Prepress workflow solutions to include file preparation and/or desktop applications and all plate imaging and plating technologies.

**Prepress - Pressroom:** Any device and/or products that would be used in the pressroom prior to print production.

**Heavy Converting Equipment:** Any types of presses and/or press components.

*Written statements should not be more than 250 words.*

### 1. Description of Technology

- a. The technology must be described both clearly and accurately to ensure judges' complete understanding.
  - i. A detailed statement that clearly describes the technology submitted, who will use it, how it will be used, what are the users benefits and what are the expected outcomes of the technology.

### 2. Technical Achievement

- a. This category will be evaluated by the use of the new innovative technology produced by your company that contributes to the advancement of the flexographic industry.
  - ii. What did you achieve?
  - iii. How did you achieve it?
  - iv. Why do you believe this is an achievement?

### 3. Technical Impact on the Industry's Future

- a. This category will be evaluated based on your company's assumptions of the product impact throughout the next 5 to 10 years.

### 4. Supporting Material Required

- a. Your submission must include the following:
  - i. Product marketing literature in PDF format
  - ii. User manual in PDF format

- iii. Demonstration video or equivalent in digital format and/or photos of end-use results (i.e. samples, product, etc.)

### 5. User Testimonials - At least one (1) user company must submit a letter including:

- a. A written declaration certifying the technology's character and performance, along with the value of the technology to their manufacturing process. (i.e. how well it functions, return on investment, increases in productivity, etc.)

### 6. Presentation of Submission

- a. All submissions will be evaluated on both the completeness of the application and electronic portfolio. Failure to complete your electronic portfolio in its entirety may disqualify your submission.

## ENTRY FEES (per entry)

FTA Members - \$500.00 | Non-members - \$1,000.00

*Entry fees will be used to cover all program expenses.*

*Please note: In accordance with its non-commercialism policy, FTA does not endorse specific products.*



**Entry Deadline Feb. 7, 2020**

# 2020 FTA TECHNICAL INNOVATION AWARD

## ENTRY FORM:

ENTRY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_ DIVISION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE/PROVINCE: \_\_\_\_\_

ZIP/POSTAL CODE: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

TEL: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

If the opportunity arises, would you like to feature your technology in FTA's 2020 webinar series?  Yes  No

## Submission Process

At FTA, we continually strive to improve the quality of our products, services and processes that contribute to the advancement of the flexographic industry, as well as to the success of our member companies. All participants will be required to submit their entry using an electronic portfolio supplied by FTA after payment is received. NO ENTRY WILL BE ACCEPTED IN HARD COPY.

To submit your entry:

- Complete the Entry Form and fax to 631-737-6813 or email [srubin@flexography.org](mailto:srubin@flexography.org).
- By Feb. 18 FTA will send you the electronic portfolio that must be completed in its entirety, and uploaded no later than Feb. 25.

## ENTRY FEES AND REQUIREMENTS

- FTA Members - \$500.00 per entry  Non-members - \$1,000.00 per entry  
 I would like to save money and enter as an FTA member. Please contact me.

## PAYMENT METHOD

- I will send a check in the amount of \$\_\_\_\_\_, payable to FTA, drawn on U.S. funds.  
 Wire Transfer (Add \$25.00 to total for all wire transfers): Peoples United Bank, 3680 Veterans Memorial Hwy, Bohemia, NY 11716 (#FTA-281 005226 2 ABA# 021405464)  
 Please charge the following credit card in the amount of \$\_\_\_\_\_:  
 Visa  MasterCard  American Express

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVC Number\*: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

\*Enter the 3 digit code from the back of your Visa or MasterCard. Enter the 4 digit code from the front of your American Express.

*Reproductions of this form are accepted.*

## Questions?

Contact Shelley Rubin at +1-631-737-6020 ext. 136 or email [srubin@flexography.org](mailto:srubin@flexography.org)

## Past Technical Innovation Winners

- |             |                                                                                            |             |                                                               |
|-------------|--------------------------------------------------------------------------------------------|-------------|---------------------------------------------------------------|
| <b>2019</b> | Esko<br>Koenig & Bauer Flexotecnica<br>Paper Converting Machine Company                    | <b>2007</b> | AV Flexologic<br>InkSpec PAD                                  |
| <b>2018</b> | Eaglewood Technologies<br>Hamillroad Software Limited                                      | <b>2006</b> | Mark Andy, Inc.                                               |
| <b>2017</b> | Esko<br>Flint Group<br>Mark Andy Inc.                                                      | <b>2005</b> | Windmoeller & Hoelscher Corp.                                 |
| <b>2016</b> | Flint Group<br>MacDermid Graphics Solutions<br>PAD Peripheral Advanced Design<br>FLEXOMAID | <b>2004</b> | Creo, Inc.                                                    |
| <b>2015</b> | Nuova GIDUE S.r.L.                                                                         | <b>2003</b> | DuPont Imaging Technologies<br>Rotometrics                    |
| <b>2014</b> | Esko<br>All Printing Resources, Inc.                                                       | <b>2002</b> | Arpeco Engineering Ltd.                                       |
| <b>2013</b> | Berry Plastics Corp.<br>GMG GmbH & Co.<br>Mark Andy, Inc.                                  | <b>2001</b> | Paper Converting Machine Company                              |
| <b>2011</b> | MacDermid Printing Solutions<br>Mark Andy, Inc.                                            | <b>2000</b> | Comco International Inc.                                      |
| <b>2010</b> | Bobst Group/Fischer & Krecke GmbH                                                          | <b>1999</b> | MacDermid Inc.                                                |
| <b>2009</b> | Eastman Kodak Company                                                                      | <b>1998</b> | DuPont Products/Barco Graphics<br>Professional Computer Corp. |
| <b>2008</b> | Omet S.r.L.                                                                                | <b>1997</b> | Aquaflex/Webtron                                              |
|             |                                                                                            | <b>1996</b> | The FIT Group, Inc.                                           |

*All company names were current at the time the award was received*

# SUBMIT YOUR ENTRIES TODAY!

