

(Insert Company Logo)
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Contact: Name
Title
Phone
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URL

[COMPANY NAME] EMPLOYEES EARN [TYPE OF CERTIFICATIONS] FROM FTA

MONTH DD, YYYY (City, STATE)—[Company Name] announced today that its following technical employees have been certified recently by the Flexographic Technical Association (FTA), the world’s leading professional society dedicated to the advancement of the flexographic printing process:

(Insert bullet-point list of newly certified employees - FirstName LastName, Name of FIRST Certification, Job Title).

These employees earned their prominent *FIRST* Operator certifications by passing rigorous and comprehensive examinations, which have been designed specifically to test for knowledge and to prove they have advanced competency in their areas of expertise.

These certifications, awarded exclusively by FTA, enable the individuals to bring increased levels of proficiency to their day-to-day tasks, allowing them to provide high-quality service to customers. These certification achievements demonstrate an individual’s personal commitment to improving expertise and advancing their professionalism.

“Advanced training for our employees is an essential part of our commitment to providing the best possible service to our customers,” said [Name, Title] for [Company Name]. “We congratulate these employees for their dedication to the continual improvement of their technical skills and knowledge.”

The *FIRST* Operator Certification is the flexographic industry’s premier endorsement for flexographic professionals. *FIRST* certifications are formed from a proven foundation of knowledge and based on in-depth testing and ongoing professional development.

FTA currently offers three certifications that recognize expert proficiency within a specific area of the flexographic workflow. They are: *FIRST* Press Operator (POC), *FIRST* Prepress Operator (PPC) and *FIRST* Implementation Specialist (ISC).

Those interested can easily locate companies that employ *FIRST* certified professionals across the country and in their area. More information on *FIRST* certification is available at www.flexography.org

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About FTA: Flexographic Technical Association (FTA), chartered in 1958, is a professional society dedicated to bringing all members of the flexographic printing community—printers, suppliers, consumer product companies, institutions, prepress houses and others—together by providing opportunities for the free exchange of technical ideas and discussion of mutual concerns. It is a proponent of maintaining and advancing quality standards and includes 1,650 member sites that represent more than 1,400 companies and 60,000 individuals. Foundation of FTA, founded in 1974, is the educational arm of FTA and is dedicated to supporting and advancing the flexographic printing industry. For more information visit www.flexography.org

[Boilerplate Paragraph about Announcing Company]